

# CITY OF LOS ANGELES

CALIFORNIA



Tony Braswell, President  
Ginny Hatfield, Vice President  
Steven Stokes, Treasurer  
Dale Liebowitz-Neglia, Secretary  
Dorothy Apple  
Daryl Baskin  
Glenn Block  
Richard Davies  
Alice Hart  
Suzanne Lewis  
Lisa Miller  
Richard Poole  
Paulette Stokes  
Jeff Walker  
Marc Woerschling  
Cole Walker, Student Representative  
Zach Cruz, Student Representative

## NEIGHBORHOOD COUNCIL VALLEY VILLAGE

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### MINUTES NEIGHBORHOOD COUNCIL VALLEY VILLAGE MEETING OF THE BOARD OF DIRECTORS

February 28, 2018

7:00 PM – 9:00 PM

Fellowship Hall - Faith Presbyterian Church  
5000 Colfax Avenue, Valley Village, CA, 91607

The meeting was called to order by Tony Braswell at 7:03 pm. Board members present were Tony Braswell, Dorothy Apple, Daryl Baskin, Glenn Block, Richard Davies, Alice Hart, Ginny Hatfield, Dale Liebowitz-Neglia, Suzanne Lewis, Lisa Miller, Paulette Stokes, Steven Stokes, Jeff Walker and Marc Woerschling. NCVV Student Representative Zach Cruz was present. Pastor Richard Poole and Student Representative Cole Walker were excused absent. The quorum for NCVV Board meetings is 8, which must include 3 members of the Executive Committee. No Board members stated a conflict of interest with any item on the meeting agenda.

*The minutes of the January 2018 NCVV Board meeting were reviewed and the Board voted 12-0-0 to approve (Board member Paulette Stokes had not yet arrived, 7:17 pm arrival). Student representatives voted in the affirmative. Mr. Braswell did not vote.*

Public comment was held.

- Roxanne Beckford Hoge announced that she is a candidate for State Assemblymember District 46.
- Howard Katchen, NC Budget Advocate gave an overview of the FY2019 budget process. He requested financial support for BA efforts, Treasurer Steven Stokes reminded the Board that the support is budgeted. The Board agreed to put the BA survey on the NCVV website and include in an eblast (the survey was sent to all stakeholders in a December eblast as well). Mr. Stokes and Ms. Hatfield said that financial support will be determined in May or early June.

Ms. Hatfield shared the Executive Committee report, including information from the Los Angeles Neighborhood Council Coalition (LANCC) meeting on the 2019 NC election. She invited all Board members to attend the Valley Alliance of Neighborhood Councils (VANC) annual mixer on March 8 at CBS Studio. Ms. Hatfield announced that MTA has published an announcement that soundwall construction will begin this spring. She has asked CD2 to support a groundbreaking ceremony, and hopes it will be held at Valley Village park. The project will start with widening and construction improvements to bridges. The construction parking and trailers will be located across from the NOHO Redline station.

Mr. Stokes presented the January 2018 Financial report. Expenses for the month of January totaled \$552.13. Outstanding obligations totaled \$3,799.07. The remaining balance for NCVV YTD is \$22,764.60. **The January 2018 financial report was approved 13-0-0.** Student Representative Cruz voted in the affirmative. Mr. Stokes presented a motion from the Finance Committee to approve budget reallocations as follows:

- Move \$1200 from NPG Colfax School to Stakeholder Outreach
- Move \$1000 from NPG Walter Reed School to Gateway Banners
- Move \$3500 from Light Up Valley Village to Gateway Banners
- Move \$1350 from Valley Village Vision Committee to City Services

Move \$250 from NCVV Newsletter to City Services

Move \$250 from NCVV Newsletter to Communications

**The motion to reallocate the FY2018 budget was approved 12-0-0.** Student Representative Cruz voted in the affirmative. Mr. Braswell did not vote.

Ms. Hatfield and Mr. Stokes presented an update on the NCVV banner project. The current banners have reached the end of their “useful life”, which is approximately 36 months. The banners must be replaced in the summer of 2018. Ms. Hatfield secured bids for the new banner project from Gold **Metropolitan** Media and from our current vendor, Amgraph. The scope of work on both bids was the same: 125 street banners 35” x 96”, 4 colors, installation, permitting, and regular maintenance during the 3 years the banners will be up. The bid from Gold **Metropolitan** Media was lowest. **The Board voted 12-0-0 to approve the bid from Gold Metropolitan Media.** Student Representative Cruz voted in the affirmative. Mr. Braswell did not vote. A question was asked about the artwork, Mr. Braswell and Ms. Hatfield will work with the firm that designs the banners pro-bono to get a new design at no cost.

Maribel Ulloa-Garcia and students from North Hollywood High School presented information related to efforts to co-locate an existing Charter School (Valley International Prep School) on the NoHo campus. They (LAUSD) are able to allocate space for the VIPS charter school under state law. The students are opposed and presented a petition asking the Board to ~~sign~~**support**. Mr. Braswell thanked Ms. Ulloa-Garcia and the students for a very thorough presentation and asked that the issue be agendaized for the March meeting so that all interested parties could participate in the discussion.

Ms. Lewis gave an update on efforts in the Southeast San Fernando Valley to address the issue of homelessness, including ~~innovate~~**innovative** programs that are operating through North Hollywood Neighborhood Council and the office of Paul Krekorian. Several Board members asked questions and offered other suggestions for actions the Board might take. Ms. Lewis was asked to bring specific requests back to the March meeting with any financial support needed.

- Ms. Emma Taylor gave an update from the state office of Assemblymember Adrin Nazarian.
- Ms. Jessica Fugate gave an update from the office of Councilman Paul Krekorian. There were no other state or local elected representatives.

Mr. Woerschling stated that the Valley Village Vision Committee did not meet.

- He presented a motion from the Executive Committee: **NCVV strongly recommends that that three community plans in the southeast Valley – including North Hollywood/Valley Village community plan, be the next group of community plans to be restudied.** There were several questions for Mr. Woerschling and Mr. Block about the “pros” and “cons” of being the next group of community plans to be reviewed. The Board voted 12-0-1 to support this motion. Mr. Cruz voted in the affirmative.

Mr. Walker presented the City Services report.

- **A motion was presented to approve up to \$2000 to water and clean up the tree wells for all NCVV planted (120) trees.** The motion was approved 12-0-0. Mr. Cruz voted in the affirmative, Mr. Braswell did not vote.
- **A motion was presented to approve funding not to exceed \$2,250.00 for the purchase of 50 NCVV branded Neighborhood Watch signs from NNWI.** The motion was approved 12-0-0. Mr. Cruz voted in the affirmative and Mr. Braswell did not vote. Mr. Walker reminded the Board that he will be out on sabbatical from work for the next three months, and Mr. Braswell advised that he will help with committee work.

Ms. Lewis presented the Communications report ~~updating the Board on social media activity.~~

- She updated the Board on social media activity and asked that the Board purchase advertising for upcoming major events, stating that NCVV received good response to social media advertising for LUVV.

Ms. Hatfield presented the Elections & Bylaws report.

- The NCVV Bylaws have been updated and approved by the Committee, and are formally submitted to the Board for approval from the Committee [Ms. Hatfield (chair), Ms. Miller and Mr. Braswell]. The Bylaws were distributed to the full Board prior to the meeting for review. No questions were asked. **The motion was presented to approve the NCVV Bylaws as amended.** The Board voted 13-0-0 to approve the amended Bylaws. Mr. Cruz voted in the affirmative. The Bylaws will now be presented to the public for a period of 30 days for

review. At the March meeting of the Board final input will be provided and the Board will consider final approval of the amendments. Mr. Braswell thanked the committee for their hard work.

Ms. Liebowitz-Neglia presented the Planning and Land Use report.

- The developer for the Whitsett at Otsego property was asked at the February PLU meeting to revise the presented plans to better reflect the character of Valley Village. The project was re-presented to Committee Chair and Vice Chair (Dan Caplan) in late February. Ms. Liebowitz-Neglia reported that the revised plans still were very modern and not reflective of the community. The developer will present another revision at the March PLU meeting. Mr. Braswell advised that if Board members wish to attend it will need to be a joint meeting of PLU and the NCVV Board.

Mr. Block advised that the Community Plan Task Force will be meeting soon. Mr. Braswell reminded the Board that the Task Force will be combined with the Vision Committee.

Ms. Hatfield presented the Events & Outreach report.

- The Committee discussed Light Up Valley Village and the Board was asked if there is support to repeat the event in 2018. Mr. Braswell asked for a show of hands of those who believe the Board should repeat the event, near unanimous support. Ms. Hatfield asked if changes should be made. Per Board discussion it was decided that the event should mirror 2017 LUVV, local stops for two trolleys ~~will~~ with major party celebration at Whitsett Magnolia intersection. Ms. Hatfield will reserve the trolleys.
- Upcoming events include Earth Day shredding event on April 29th
- Colfax World Fair
- July 4<sup>th</sup> Pancake Breakfast and parade.
- Motion was made to approve up to \$350 for sponsorship of Colfax Read-A-Thon through purchase of 700 NCVV city of Los Angeles branded bookmarks.
- Motion was approved 8-3-2. Mr. Cruz voted in the affirmative. Motion was presented to support Colfax World Fair at ~~the~~ the Gold Level for \$600.00. Motion was approved 12-0-0. Mr. Cruz voted in the affirmative, Mr. Braswell did not vote.

There were no NC Liaison reports. There were no additional public comments submitted. The meeting was adjourned at 9:26 pm.